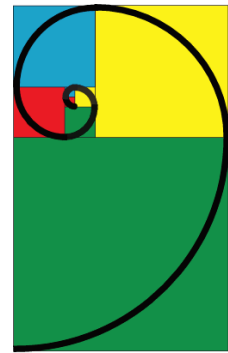


Case Study: Service Based Business Sample File



Customer Profile



- \$66k Revenue
- \$7k in Inventory
- \$15k Net Income
- \$106k in Cash
- 9 inventory items
- \$120k in Net Worth

ePhiphony Incorporated

Reveal your hidden wealth.

- Landscaping and garden supply
- Using Quickbooks® Premier
- 3 employees

Profit and Loss	Oct 1 - Dec 15, 11
Total Income	65,698.39
Total COGS	4,220.25
Gross Profit	61,478.14
Total Expense	47,535.79
Net Ordinary Income	13,942.35
Net Other Income	853.61
Net Income	14,795.96

Balance Sheet	Dec 15, 11
ASSETS	
Total Current Assets	\$ 149,594.85
Fixed Assets	\$ 12,025.00
TOTAL ASSETS	\$ 161,619.85
LIABILITIES & EQUITY	
Total Liabilities	\$ 39,972.56
Equity	\$ 121,647.29
TOTAL LIABILITIES & EQUITY	\$ 161,619.85

Phitch OC 9.0 Delivers:

- Significant wealth revealed
- Optimized inventory
- Opportunities to grow identified
- Opportunities to improve highlighted

Benefits of Phitch OC 9.0

- \$14k in wealth revealed
- Roughly 78% of items in surplus
- Roughly 22% of items in shortage
- Opportunity to seize demand variability



Name	Phitch Reorder Point (Units)	Phitch Order Qty -- EPQ (Units)	Phitch Safety Stock -- EPSS (Units)	Demand Variability (%)	Supply Variability (%)	Change In Economic Profit (\$)
Sprinkler Hds	2.17	138	0	100%	0%	\$ 9,751.02
Lighting	0.77	54	0	100%	0%	\$ 3,381.29
Pump	0.19	14	0	100%	0%	\$ 758.54
Sprkl pipes	45.5	921	15.54	100%	0%	\$ 292.64
Soil	1.69	136	0	100%	0%	\$ 206.78
Other Items						\$ -
Total						\$ 14,395.44

For more information call 877-TRU-SOUND or visit www.phitch.com